



QUALITY ON DEMAND


# Golf Turf Maintenance Wyoming

# BARONESS CORPORATE HISTORY

Celebrating over 100 years of success, Baroness has been providing the highest quality turf maintenance equipment by emphasizing the customer's needs to manufacture products that are beneficial for consumer, community and the environment.

Our US operation began in 2006 in Northern California and since then, Baroness Sales Network has expanded to 23 States with 13 dealerships to cover most of the East and West coast, yet we are still seeking dealers to expand the network through out the US.

One line walking greens mowers has been embraced by professional superintendents and mechanics alike not only for their high quality performance, but also their ease of maintenance. Having the industry leading top quality walk behind greens mowers, Baroness continues to thrive in the US market.



# HOW IT STARTED

In 1910 Mr. Soukichi Hayashi started Kyoisha, a company focused on production of the two angle-type straw folders for silk growers in the Toyokawa area. In 1918 he reorganized his company into Kyoisha Co., Ltd, and became the first President. Mr. Soukichi developed a human-powered thresher in 1922 that was exported to Korea, China, Taiwan and Southeast Asia in addition to the domestic demand. In 1930 he developed a rope manufacturing machine. Mr. Soukichi passed away in 1945 at the age of 77.

Mr. Kaichi Hayashi inherited Kyoisha Co., Ltd in 1945 and became the second-generation President. A keen inventor and designer, Kaichi started to produce cultivators for the rice and vegetable growing industries. In 1956 the factory was appointed as a Japanese Industrial Standards (JIS), Marking Permitted factory for the development of machine powered threshers. Kyoisha developed its first Greens Mower in 1959 and advanced into the Turf Grass industry. During the development of the Greens Mower Mr. Hayashi pioneered the process used to strengthen mower reels, a process that is still used to this day.



## **LM 2400 Light-weight Fairway Mower**



A light-weight five-unit fairway mower that embodies all the qualities that Baroness products are best known for – quality of cut, durability, low whole life service costs and long service life.

## **LM 2700 - Fairway Mower**



A mid-weight five-unit fairway mower that embodies all the qualities that Baroness products are best known for – quality of cut, durability, low whole life service costs and long service life.

For more information please visit <http://www.baroness.us>